

# Improving your school or trust and its curriculum



**VOICEOVER** runs throughout the film, which shows footage of children and young people taking part in creative activities including dance, arts and crafts and performing.

When you think of your first memories of school, what do you remember doing there?

Perhaps you recall singing practice, many voices joining to lift each other up?

Or maybe you remember waiting in the wings, a deep breath before your big entrance?

Or that time you built Big Ben from cereal boxes, even though the roof looked really tricky?

Or when you found a rhyme so satisfying you couldn't help but smile?

Whatever your school, whatever your memories, the chances are you remember being creative.

And the chances are, if you are watching this, you believe creativity matters.

You are in good company: the World Economic Forum says creativity is in the top 5 skills required by employers.

In its own words, "Creativity is essential for solving the big problems facing the world today".

Think of the school and the young people you serve now. What steps can you take to better ready them for the road ahead?

In the years to come, when they look back, what will they remember doing here?