



ABCAT board of trustees away day agenda

Purpose of the session: to review the ABCAT mission, ethos and vision

Objective: to agree priorities and capture some words to enable the drafting of a mission statement, ethos and vision for the future

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| 8.45 am | Juice, coffee, tea |
| 9 am | Welcome, introductions, etc. |
| 9.15 am | Horizon scanning: the current context for MATs; PESTLE analysis |
| 9.45 am | SWOT analysis (group work) |
| 10.15 am | BRUNCH – wraps, coffee, tea |
| 10.45 am | Input from the senior executive team |
| 11.15 am | Blue sky thinking (group work) |
| 11.45 am | Feedback |
| 12.00 noon | Determining key priorities and words |
| 12.45 pm | Agreeing next steps |
| 1 pm | Close |